

Cycling Embassy of Great Britain

Meeting: 29th January 2011 (12 noon)

Venue: [Look Mum No Hands!](#) 49 Old Street, London EC1V 9HX

Agenda

- 1 Introductions**
- 2 Aims & Objectives**

Mission Statement
Manifesto (kindly prepared by Sally Hinchcliffe)
Both documents to be uploaded in draft format to the Documents section of the [website](#)
- 3 Structure**

Ambassadors
Groups (Regions & specialist groups such as Cargo Bikes, Disability & Infrastructure development for architects/engineers)
Partners - agree list of charities/organisations to approach (list will be circulated ahead of meeting and copies will be available on the day for agreement)
- 4 Online Presence & Logo**

How we develop the work carried out to date (with special thanks to Anthony Cartmell for the website and Chris Page for the Facebook page)
- 5 Campaign Strategies**

How we achieve aims & objectives via the groups (eg holding 'Infrastructure safaris' by cycling around a particular area and conducting on-site discussions and photo audits) and social media
- 7 Official Launch Date**

Agree date for 'Grand Opening'
- 8 Confirmation of Actions**
- 9 Meet & greet. A chance for informal discussion on all things bicycle.**
- 10 Bike Ride**

For those that came on bike or even hire a Boris Bike! A chance to take in some infrastructure London style.

NOTE:

For those than are unable to attend, but would like apologies or a statement read out relating to agenda items for the record, then please contact Jim Davis before Saturday 29th. He may be emailed directly on thecyclingjim@gmail.com. Your contribution is always vital.